



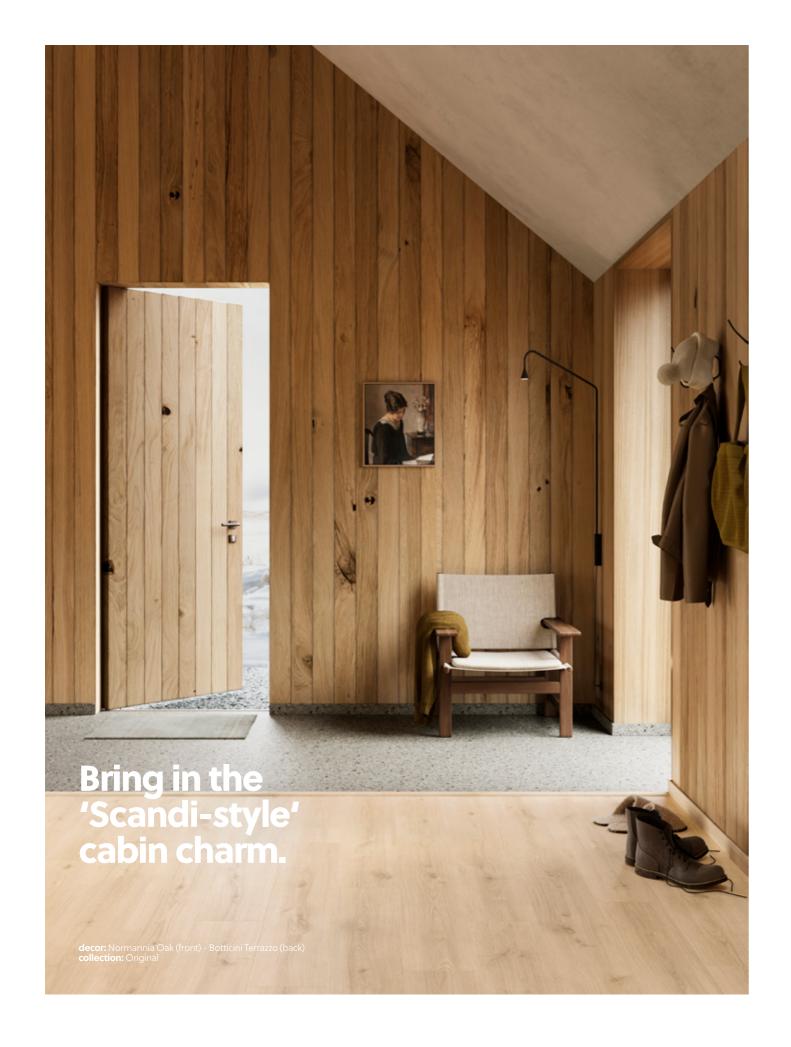


### The world's strongest floors, made in Norway.

Coming from the land of majestic nature, high pressure floors reflect **the beauty, functionality and strength of Scandinavian design and technology**. Incredibly tough yet exceptionally beautiful, high pressure floors will help you create your picture-perfect room.

From vibrant natural oak exuding authenticity and smooth, timeless wood designs to cozy, warm and harmonious styles and on-trend stone designs, these floors will infuse any interior with the relaxed sophistication of Scandinavian aesthetics. There are also several formats available, from standard size to extra-long and extra-wide.

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## Discover the relaxed sophistication of Scandinavian interiors.

The Scandinavian lifestyle is characterised by simplicity, functionality, and a strong connection with nature. These core principles are reflected in our high pressure floors, which are designed and manufactured in our factory in Lyngdal, Norway.

These **premium quality, extra tough floors** can withstand all of life's daily challenges, whether at home with kids and pets or in high-traffic commercial space. Their commercial usage class of 34 and abrasion class 6 ensure exceptional durability for a lifetime of joy.



# A carefree floor for life!

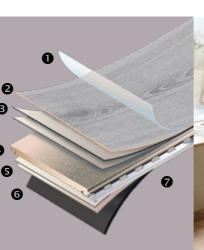
That's right! Choosing a high pressure floor means choosing a durable, carefree solution for life. While there are many quality flooring options available, high pressure floors stand out from the rest. Their unique construction makes them significantly stronger, more scratch- and impact-resistant than other alternatives. A bold claim, we know — but one we're confident to make. Let us share more details with you!

### The power of the top layer.

The biggest strength can be found in the top layer. The top layer of high pressure floors consists of **4 layers**, including additional protective kraft papers. The extensive manufacturing process of high pressure floors uses **high pressure and high temperatures**, resulting in a harder surface that's highly impact and scratch resistant. Paired with AluLoc Prime, our strongest locking system, and you've got yourself the world's strongest floor.



- 2 Decor paper
- **3** Two Kraft papers
- Water-resistant HDF board
- **5** Counterbalance paper
- **6** SilentSystem
- **7** AluLoc Prime locking system



# decor: Katla Nordic collection: Grand Majestic

### Your flooring comparison guide.

We've compared various popular flooring types with our high pressure floors across **ten key features** to consider when choosing your floor, each rated on a scale of 5. Depending on which features matter most to you, you'll find the results in the below table.

key features to consider when choosing your floor. •	High pressure floors	Ceramic tiles	Vinyl	Laminate	Parquet	Carpet
Positive impact on the planet (CO <sub>2</sub> score)	•••••	•0000	••000	•••••	••••	••000
Impact resistance	••••	••••	••••	••••	••••	••••
Scratch resistance	••••	••••	•••00	••••0	••••	••••
Water resistance	••••	••••	••••0	••••	••••	••000
Stain resistance	•••••	••••	•••00	••••	••••	●●○○○
Sound absorption	•••00	••000	••••	•••00	•••00	••••
Soft underfoot	••••	••000	••••	••••	••••	••••
Ease of installation	••••	••000	••••	••••	••••	•••00
Ease of repairing or removing a damaged plank or tile	••••	••000	••••	••••	••••	••••
Total cost of installation	••••	••••	••••	•••00	••••	•••00

Overall, high pressure floors comes out as **the best possible alternative**, compared to the other five flooring types. Still unsure? Keep reading — on the following pages, you'll discover many more reasons to choose high pressure floors.

### Strong moments.

Are you looking for the most durable flooring option for your home or project? Look no further.



### The strongest lock

AluLoc Prime, our unique and patented aluminium locking system, now features an improved lock on the short side of the planks of Grand Avenue and Grand Majestic, made of 100% recycled polymer. This feature adds even more strength to the already robust high pressure floors, also making them ideal for large, heavy-traffic commercial spaces. In fact, you don't even need to use an expansion profile for areas up to 15 x 15 m.

No special tools are required, making the installation quick and easy. Simply push down the planks and the lock fixes the plank into place.

### A pioneering technology

In 1996, our factory in Lyngdal developed a glue-free aluminium locking system, marking a true pioneering technology that revolutionised the flooring industry. The ultra-strong aluminium locking system, patented worldwide, can hold up to 1 200 kg per linear metre. The supreme technology is a key reason why these floors are ideal for very intensive use.







### **Extremely impact** resistant

Whoops, something heavy fell on the floor. No worries! The thick, high-quality top layer of high pressure floors consists of multiple layers and features a super-strong protective surface. It can withstand serious impact and still remain mark-free and undamaged.



### **Scratch resistant**

Wondering how our high pressure floors will deal with lots of footfall, office chairs, trolleys, pet paws or toys? Here's a hint: you won't see a single scratch! The **AC6 wear layer** offers the highest protection available in its class. These floors are extremely scratch and stainresistant, making them perfect for very intensive commercial traffic or a busy home life.

### Carefree moments.

In the hustle and bustle of home and work life, things may not always go as planned, but your floor isn't something you need to worry about.



### A pre-attached SilentSystem

Exclusively available in the 'comfort' sub collection, this premium soundabsorbing underlay attached to the back of the plank, reduces noise by more than **19 decibels**. Plus, the built-in underlay eliminates the need to select and install a separate underlay, ensuring a smooth, easy and fast installation.



### **Completely** water resistant

Spilled something on the floor? Did the rain get inside? Muddy boots? Wet pet paws? No need to worry, the robust water-resistant top layer protects both the surface and the bevels. Even the HDF core of the plank is entirely water-resistant. So they are perfectly capable of withstanding all forms of spills at home or in commercial spaces.



### Made to last a lifetime

Our high pressure floors are **made from the best materials and rigorously tested** for strength, water resistance, impact damage, fading and discolouration, as well as stability and wear. We wholeheartedly confirm that this floor meets the conditions of a lifetime warranty for residential use and a ten year warranty for commercial use. Totally in love with your floor? You can even take it with you to your next home and re-use it there. Long-lasting and sustainable!



### Beautiful moments.

While many design styles have come and gone, there's one that has stood the test of time: Scandinavian design. Bring this serene, practical essence of this style into your interior with our high pressure floors, inspired by the Nordic landscapes adorned with rivers, islands, forests and fjords.





### New structures for sensory richness

The different structures of our high pressure floors bring an element of the outside world into your interior and cover various wood species. From soft, matt surfaces with a warm glow and detailed wooden grain structures to brushed textures and realistic stone and concrete designs. Our Norwegian team of experts carefully select and design every decor, resulting in the most balanced and harmonious looks.





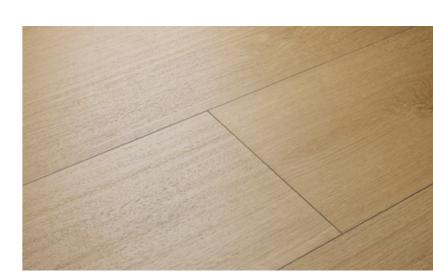
### Colours inspired by Nordic nature

Scandinavian interiors typically favour a **light** and balanced palette of whites, grays, and beautifully muted tones creating a clean, cozy and serene ambiance. These colours reflect the Nordic climate and landscapes, where snow and rocks dominate, seamlessly bringing the outdoor in.

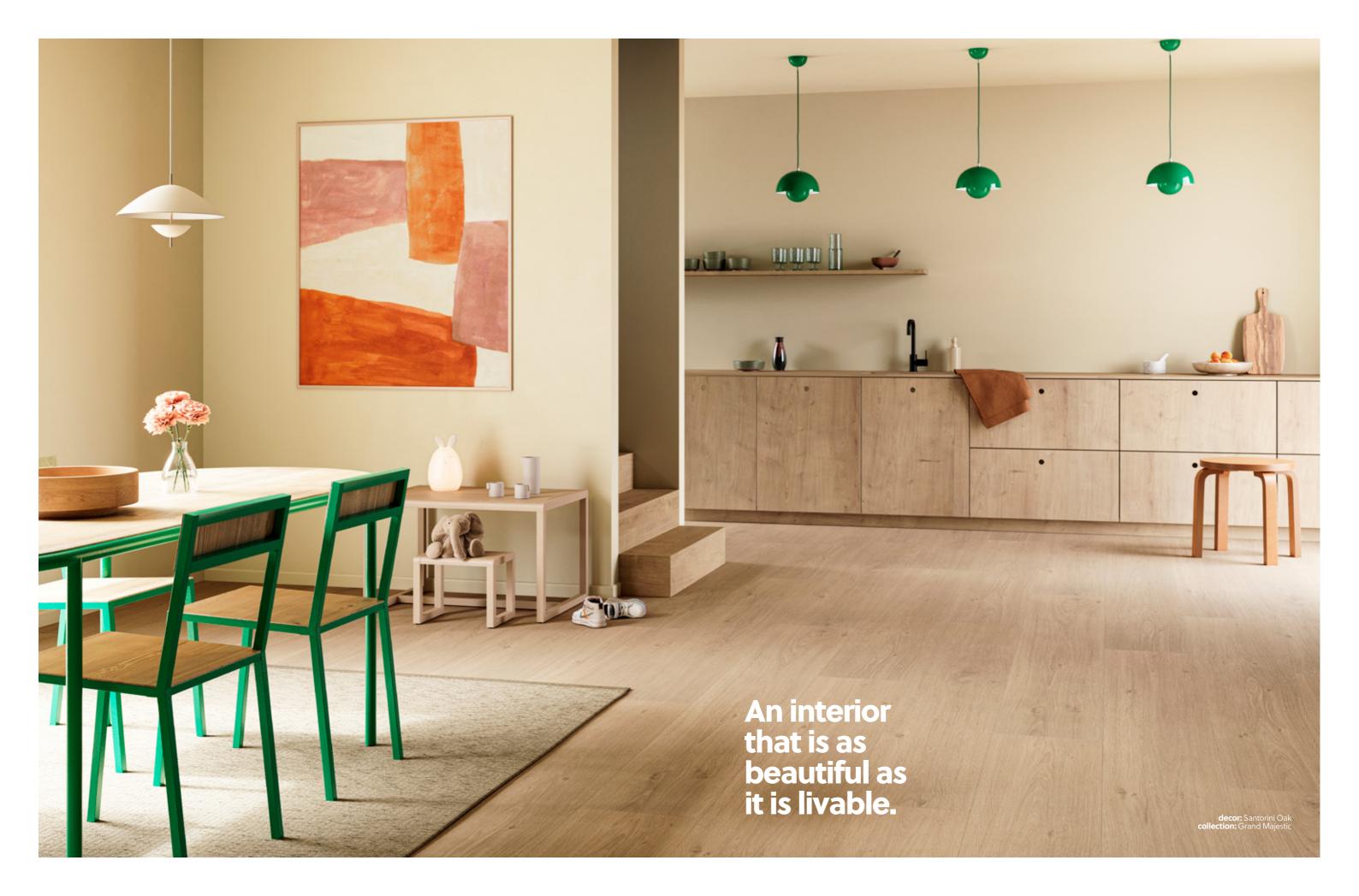
Looking for a floor with a weathered character, with knots and cracks? The collection also offers dark brown floors, including traditional oak and forgotten wood species like pine, ash, and chestnut. Prefer patterns? We've got you covered! The collection includes various two and three-strip designs as well as our iconic Hasta La Vista decor.



The **rustic wood grain** boasts an authentic character with a vivid and realistic wood look. The **wood grain** structure offers a softer, more refined look with fine lines throughout the plank, making it a perfect all-arounder. Both structures feature a silky matt surface that is very easy to clean.



Wood grain J structure



# Strong floors made for any project.

Before you dive into the full collection, here's a quick overview of what you can expect. There are three high pressure floor collections, each with different plank sizes. Each collection offers a variety of wood and tile designs, with optional features to suit your project.

### Planks of all sizes

standard planks — 198 x 1207 mm: Original extra-long planks — 241 x 2410 mm: Grand Avenue extra-long & wide planks — 303 x 2410 mm: Grand Majestic

### Nordic inspired wood & tile decors

from vibrant natural oak exuding authenticity and smooth, timeless wood designs to on-trend stone designs: choose from 59 decors.

### Features fit for any project

core: without SilentSystem attached to the plank, available with standard 0, 2 or 4 bevels

comfort: with SilentSystem attached to the plank, available with standard 0, 2, 4 or 4 micro bevels.

A full overview of the high pressure floors collection is available on p. 18-27.

Original

198 x 1207 mm









### Original.

With its 31 decors in a standard plank size (198 x 1207 mm), Original will take you on a global adventure in style. Find your favourite colour amongst various wood and stone designs. Looking for a shipdeck pattern? Or a sleek, concrete look? The Original collection has it all, bringing a unique look and authentic feel to busy homes and businesses.





comfort 62002853 63003610 Skirting T-profile 63003637 CC\* yellow/orange

2. Santorini Oak comfort 62002850 Skirting 63003607 T-profile 63003634 CC\* orange

3. Ibiza Oak comfort 62002848 Skirtina 63003605 63003632 T-profile CC\* blue/red

4. Elegant Natural Oak 62002836 core comfort 62001238 9320-4471 Skirtina T-profile 9411-4471 CC\* red

5. Dune Oak comfort Skirting T-profile CC\*

CC\*

62002121 63002936 63002967 yellow 6. Champs Elysees

62002840 core 62002738 comfort Skirtina 9320-8541 T-profile 9411-8541

7. Sunset Boulvevard comfort 62001354 Skirting 63002296 63002298 T-profile CC\* red

red

8. Butterscotch Oak 62002838 core comfort 62002122 Skirtina 63002937 63002968 T-profile CC\* orange



13. Bond Oak comfort Skirting T-profile CC\*

14. Harmony comfort 62002856 Skirting 63003612 T-profile 63003639 CC\* orange/red

62001380

63001978

63001996

orange

15. York Oak comfort 62002851 Skirting 63003608 T-profile CC\* yellow/red

16. Magnificent Mile 62001361 comfort Skirting 63001658 T-profile CC\*

17. Copenhagen Oak

comfort 62002005 9320-4401 Skirting 9411-4401 T-profile CC\* purple

9. Rodeo Drive 62002841

62002737 comfort Skirting 63000756 T-profile 63000769 CC\* yellow 10. Midland Oak

core

comfort 62002852 Skirtina 63003609 T-profile 63003636 CC\* orange

comfort 62002849 Skirting 63003633 T-profile CC\* orange/red

12. KuDamm core

11. Marbella Oak

62002839 comfort 62001358 9320-8520 T-profile 9411-8520 CC\* yellow

63001659 blue

(\*) Colour character; discover the science behind the colour character of your floor on p. 28-29





### 18. White Oiled Ash 3 strip

 comfort
 62001394

 Skirting
 9320-5113

 T-profile
 9411-5113

 CC\*
 orange

### 19. White Oak 2 strip

comfort 62001384 Skirting 9320-5113 T-profile 9411-5113 CC\* • red

#### 20. Bianco Oak 3 strip

 core
 62002844

 comfort
 62002847

 Skirting
 63003604

 T-profile
 63003631

 CC\*
 yellow/orange

#### 21. Klint Oak 3 strip

core 62002843 comfort 62002846 Skirting 63003603 T-profile 63003630 CC\* orange

### 22. Smoked Oak 2 strip

comfort 62001390 Skirting 9320-5522 T-profile 9411-5522 CC\* orange

#### 23. Natural Oak 2 strip

core 62002742 comfort 62001391 Skirting 9320-4592 T-profile 9411-4592 CC\* orange

#### 24. Hasta La Vista

 core
 62002842

 comfort
 62001404

 Skirting
 9320-4411

 T-profile
 9411-5522

 CC\*
 orange

#### 25. Light Oak Shipdeck

comfort 62001356
Skirting 9320-8531
T-profile 9411-8531
CC\* green

### 26. White Oiled Oak Shipdeck 2 strip

comfort 62001396 Skirting 9320-3675 T-profile 9411-3675 CC\* • red

#### 27. Bergen Oak Shipdeck 2 strip

comfort 62002845 Skirting 63001976 T-profile 63001994 CC\* yellow

### 28. Oiled Teak Shipdeck 2 strip

comfort 62001393
Skirting 9320-4862
T-profile 9411-4862
CC\* orange



#### 29. Kjerag

comfort 62002854 Skirting 63003611 T-profile 63003638 CC\* • blue/yellow

### 30. Botticini Terrazzo

 comfort
 62002855

 Skirting
 63003658

 T-profile
 63003665

 CC\*
 blue

### 31. Blackstone 20x40

core 62002837 comfort 62002130 Skirting 63002942 T-profile 63002973 CC\* blue

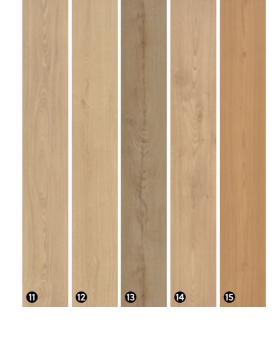


### **Grand Avenue.**

The spectacular extra-long planks (241 x 2410 mm) of Grand Avenue evoke a wonderful feeling of space in any room. A world of 30 wood decors awaits you. Echoing the iconic boulevards of global city destinations, Grand Avenue sets the tone for a refined ambience.









1. Via Roma comfort 62002825 63003629 Skirting T-profile

CC\*

63003656 yellow/purple

2. Danish Pine comfort 62002806 63003656 Skirting T-profile 63003640 vellow/red

3. Forest Pine comfort 62002807 Skirting T-profile CC\* purple/red

4. Loki Oak 62002812 comfort Skirting 63003620 T-profile 63003647 CC\* yellow

5. Saga Oak

comfort 62002817 63003618 Skirting 63003645 T-profile yellow/red CC\*

6. Santorini Oak

comfort 62002811 Skirting 63003607 T-profile 63003634 CC\* orange

7. Ibiza Oak comfort

62002809 Skirting 63003605 T-profile 63003632 CC\* blue/red

8 Sunset Boulevard

62002857 core comfort 62002587 Skirting 63002296 T-profile 63002298 CC\* red

core comfort

62002694 62002559 9320-8541 T-profile 9411-8541 CC\* red

9. Champs Elysees

10. Champs Elysees PRO

62002861 core comfort 62002593 Skirtina 9320-8541 T-profile 9411-8541 CC\* red

11. Via Giulia

comfort 62002824 63003628 Skirting T-profile 63003655 CC\* yellow/orange

12. Eldar Oak

comfort 62002813 Skirtina 63003621 63003648 T-profile CC\* yellow/red 13. Rodeo Drive

62002695 core 62002560 comfort Skirting 63000756 T-profile 63000769 CC\* yellow

14. Fifth Avenue

comfort Skirting T-profile CC\*

63003651

62002820

63003624

15. Park Avenue comfort Skirting T-profile CC\*

62002822 63003626 63003653 yellow/red





25





#### 16. Freya Oak

comfort 62002818
Skirting 63003622
T-profile 63003649
CC\* orange

17. Odin Oak

comfort 62002814
Skirting 63003615
T-profile 63003642
CC\* orange

### 18. Marbella Oak

comfort 62002810
Skirting 63003606
T-profile 63003633
CC\* • orange/red

#### 19. Embla Oak

24

comfort 62002819 Skirting 63003623 T-profile 63003650 CC\* yellow/red

#### 20. Via Monte

core 62002697 comfort 62002601 Skirting 63002955 T-profile 63002986 CC\* orange

#### 21. Panderosa Pine

comfort 62002808
Skirting 63003619
T-profile 63003646
CC\* • orange

### 22. Balder Oak

comfort 62002815
Skirting 63003616
T-profile 63003643
CC\* orange/red

62002697

core 62002696 comfort 62002579 Skirting 9320-8520 T-profile 9411-8520 CC\* yellow

#### 24. Ventura Boulevard

23. KuDamm

core 62002859 comfort 62002605 Skirting 63002957 T-profile 63002988 CC\* yellow

#### 25. Idunn Oak

comfort 62002816 Skirting 63003617 T-profile 63003644 CC\* • blue/red

### 26. Regent Street

 comfort
 62002821

 Skirting
 63003625

 T-profile
 63003652

 CC\*
 blue/purple

### 27. Broadway

core 62002862 comfort 62002588 Skirting 9320-8530 T-profile 9411-8530 CC\* • red

#### 28. Golden Lane

 comfort
 62002823

 Skirting
 63003627

 T-profile
 63003654

 CC\*
 orange/yellow

#### 29. La Rambla

 core
 62002860

 comfort
 62002592

 Skirting
 9320-5581

 T-profile
 9411-5581

 CC\*
 purple

### 30. Magnificent Mile

 core
 62002858

 comfort
 62002595

 Skirting
 63001658

 T-profile
 63001659

 CC\*
 blue

(\*) Colour character: discover the science behind the colour character of your floor on p. 28-29.

### **Grand Majestic.**

With its extra-long and extra-wide plank size (303 x 2410 mm), Grand Majestic creates a wonderful feeling of open space. The 10 decors capture realistic wood structures and beautiful designs, topped off with a glamorous oil finish. This collection fully captures the calming influence of nature with the strength to handle everything life throws at it.



1.	Danish Pine	
	comfort	62002826
	Skirting	63003656
	T-profile	63003640
	CC*	yellow/red

2. Katla Arctic comfort 62002835 Skirting 63003664 T-profile 63003689 vellow

3. Katla Natural comfort 62002832 Skirting T-profile CC\*

4. Katla Nordic 62002834 comfort Skirting 63003663 T-profile 63003688

yellow

CC\*

5. Katla Natural Honey comfort Skirting

62002833 63003662 T-profile 63003687 CC\* orange

6. Santorini Oak comfort 62002829 63003607 Skirtina

63003634

orange

blue/red

T-profile

CC\*

CC\*

7. Ibiza Oak 62002828 comfort Skirting T-profile

8 Forest Pine comfort

62002827 Skirting 63003614 T-profile 63003641 CC\* purple/red 9. Etna Light Brown

62002830 comfort 63003660 Skirting 63003685 T-profile CC\* orange

10. Etna Brown

comfort 62002831 63003659 Skirtina 63003684 T-profile red

Great spaces, cosy places.

Harmonise your floor with your interior!

You've chosen your new floor — that's great! Now it's time to harmonise it with the rest of your interior.

While the colour of your floor seems fairly obvious at first sight, it has a whole layer of subtle undertones. This underlying shade is called the colour character of your floor. Harmony Lab will help you to match this with the colour scheme of your interior.

### **How it works**

The colour character of our floors are categorised in 6 colour groups:

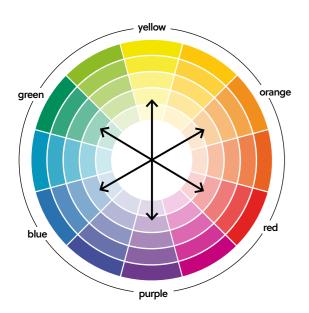
yellow

orange

red

blue green

purple



lab. harmony

Once you know the colour character, the chromatic colour wheel will guide you in your decisions.

Using **harmonious colours** means using colours on the colour wheel that are either the same colour or the neighbouring colour of your floor's colour character. For example: if your floor has a blue character, this means using variations of blue, green, and purple.

Using contrasting colours means using colours that are directly opposite to your floor's colour character on the chromatic colour wheel. For example: if your floor has a yellow character, offset it with purple elements in your interior.

You can find the colour character for every decor of our high pressure floors on p. 18-27.





Contrasting colours

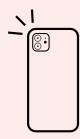




Are you having difficulty imagining your new floor in your own room? **Floorfit** has got you covered. This **digital tool** simulates your top picks in a room of your choice. Take a moment to try out your favourite choices and figure out what suits your style best!

# Visualise your floor in your own interior with Floorfit.

Find out how it works:



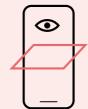
### Snap

Take a photo of your room and **upload** it to **Floorfit**. Or choose from a range of standard rooms in the tool.



### Select

Choose the **colour** you want to visualise through the built-in filters. Don't forget to select a laying direction and pattern.

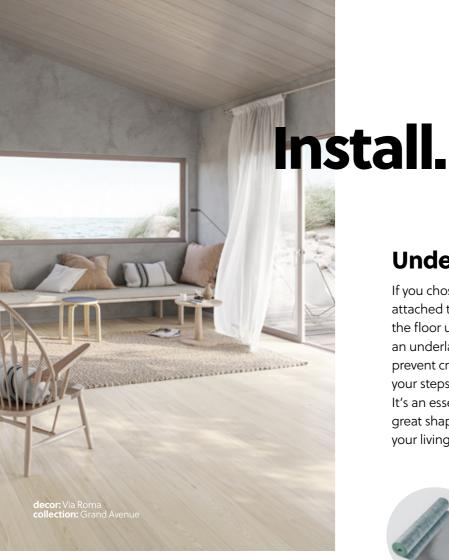


### **Floorfit**

Have you found your dream floor? **Share** your final look with family and friends, or get in touch with your **local BerryAlloc dealer** for the next step.

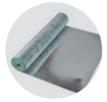






### **Underlays**

If you chose 'core', without SilentSystem attached to the plank, you can either glue the floor using our wood floor glue or install an underlay. A high-quality underlay can prevent creaking and reduces the sound of your steps in the room and the floor below. It's an essential item to keep your floor in great shape and will significantly improve your living comfort once installed.







Excellence PILIS

### **Excellence** Go 60

JIICIIL
System
15 m <sup>2</sup> – 2 n

		Pius	G0 60	System"
		10 m <sup>2</sup> – 2,5 mm SKU SEPLUS10	15 m <sup>2</sup> – 2 mm SKU 63003600	15 m <sup>2</sup> – 2 mm SKU 180002
<b>=</b>	Corrects irregularities and protects locking system	✓	✓	
- <u>`</u> -	Impact sound The sound that gets carried to the room below	-21 dB	-19 dB	-19 dB
	Reduces walking sound The sound of your footsteps in the room	••••	••00	•••0
O O	High impact resistance	••00	•••0	•••0
<b>† † †</b>	Suitable for underfloor heating/cooling	••••	•••0	••••
×××× or	Moisture barrier included	<b>√</b>	<b>√</b>	



### Wood floor glue

Only applicable for Original Core and Grand Avenue Core. Use this wood floor glue to avoid T-profiles, cover areas over 15x15 m or enhance the acoustic comfort within your space. The easy-to-use glue also reduces energy consumption in floor heating systems, and ensures a clean installation. SKU 63003597



#### **Starter Kit**

The spacer blocks help maintain the correct distance between walls and floor during installation. The metal pull bar simplifies installation on the final plank of each row and the last row of your installation. SKU WD180000



### **Tapping Block**

This tool is used to install the BerryAlloc Original floors (HighTech Loc). It helps avoid damage to the locking system. SKU WD180003



#### **Fillertwine**

Use the Fillertwine joint sealing strip as a base for sealant. Fill in all expansion gaps with Fillertwine to make sure your floor can still shrink and expand, without exposing it to water. 10 m / Ø 6mm. SKU 63000771

### CAN I INSTALL MY FLOOR OVER AN EXISTING FLOOR?

Yes, you can, but depending on the sub collection, you may need to install a moisture barrier\*.

**core:** this comes without SilentSystem attached to the plank, meaning you have to select an underlay. Make sure to choose an underlay that includes a moisture barrier, like all BerryAlloc underlays (see table on p. 32).

**comfort:** this comes with SilentSystem attached to the plank, however in this case, the specially developed BerryAlloc moisture barrier underlay must always be used.

If you are installing directly onto a wooden surface, there's no need for a moisture barrier.



<sup>\*</sup> a moisture barrier is a protective layer installed between the existing (sub)floor and the floor to protect the floor from moderate amounts of moisture in the existing



### Finish.

### **Profiles**

Choose profiles that smoothly connect one room to the other while respecting the expansion gap requirements. From matching colours to modern aluminium, there's a profile to suit every style.



### **Skirtings**

Our skirtings bring a touch of elegance, seamlessly bridging the gap between the wall. Do you want matching skirtings, fully in line with your new floor? Or white, paintable skirtings to take you in any decoration direction?





### T-profile, matching

Smoothly connect one room to the other while respecting the expansion gap requirements. Adjustable to heights of 9 – 13 mm. Suitable for all our high pressure floors. 2400 x 44 mm (L x W)



#### **Alu T-profile**

Seamlessly connects two floors and hides expansion gaps. Adjustable to floors of heights 7 – 12,3 mm. 2000 x 31,5 mm (L x W)



### Alu reducer profile

Ensures a seamless connection between floors of different heights or types (tiles, carpet, etc.). Adjustable to floors of heights 7 – 12,3 mm. 2000 x 46 x 11,7 mm (L x W x H)



### Alu end profile

A neat finish for the edges of your high pressure floor. Adjustable to floors of heights 7 – 12,3 mm.  $2000 \times 20 \times 7 - 12,3 \text{ mm } (L \times W \times H)$ 

### Skirting, matching

Available in every high pressure floor decor Installation: nail, glue, or clips. 2400 x 14 x 60 mm (L x W x H)

### Skirting, white

White, paintable skirtings for a modern look. Installation: glue or clips 2400 x 14 x 60 mm (L x W x H) 2400 x 12 x 80 mm (L x W x H) 2400 x 14 x 100 mm (L x W x H) 2400 x 14 x 110 mm (L x W x H)

#### Quarter round, white

White, paintable quarter round skirting for a minimalistic look. Installation: nail or glue. 2400 x 14 x 14 mm (L x W x H)

### Cover skirting, white

Ideal for renovations. Designed to be installed on top of existing or damaged skirting boards. Installation: glue 2400 x 14 x 110 mm (L x W x H)

### HOW SHOULD I INSTALL MY SKIRTINGS?

There are two ways to attach your skirtings to the wall.



Glue it

Use our



and plugs.

BerryAlloc glue.

(\*) Only for 60 and 80 mm

### **Stairnose**

Make your stairs blend in perfectly with your floor and interior.

Our stairnose perfectly matches the floor in colour and structure, providing the same level of wear resistance. Its strong locking system guarantees a smooth, edge-free transition between the floor and stairs. Easy to install, clean, and maintain, it is an ideal solution for stair renovations.







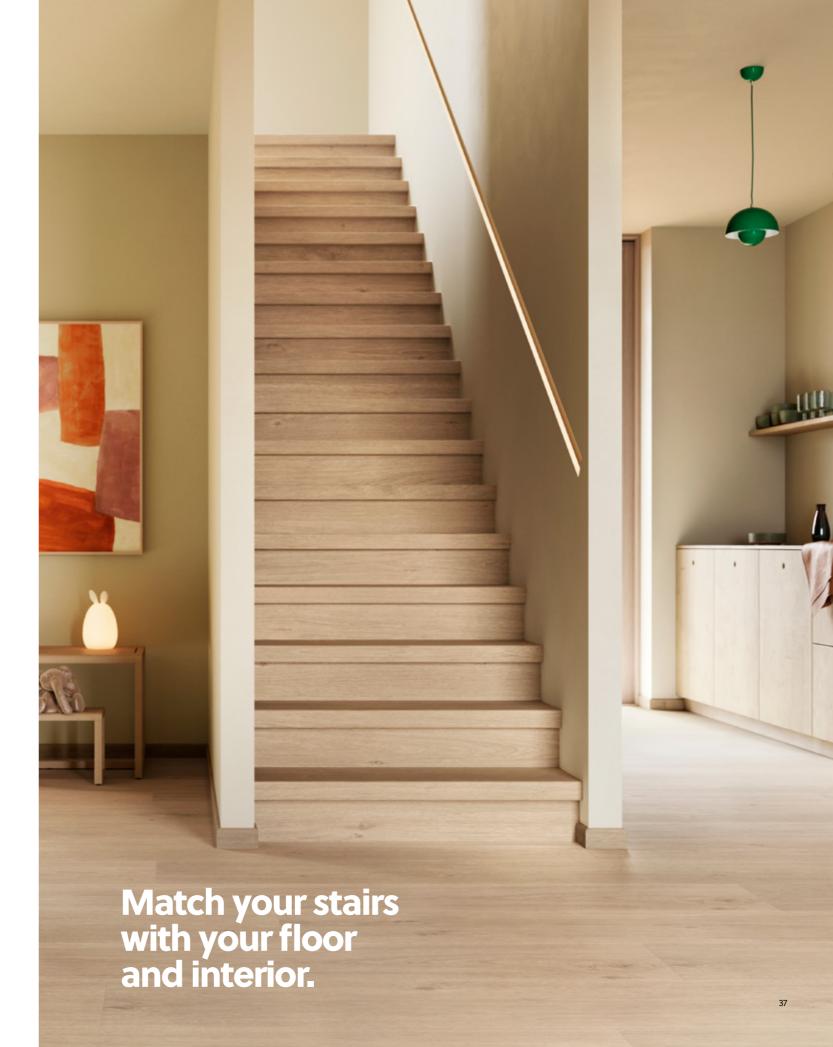
After

### Maintain.



### **Cleaner Ultra**

This antibacterial high pressure floors cleaner is suitable for first-time maintenance and regular use. Rinsing is not necessary. 1 litre.



The **ecological advantages** of our high pressure floors are undeniable. Made with the full lifecycle in mind, they use natural materials and are produced with significantly less energy than some other flooring options on the market. So what are you waiting for?

# Get yourself a CO<sub>2</sub> negative floor.

### Choose with earth in mind!

Did you know that a tree absorbs approximately 25 kilograms of  $CO_2$  each year?

Our high pressure floors are made with recycled kraft paper and a premium HDF core sourced from sustainably managed European forests. Since these materials are wood-based, they also **capture CO\_2**—on average 4 kilograms per square meter. By choosing a high pressure floor, **you are choosing a flooring solution that positively contributes to reducing greenhouse gas emissions.** 

### Let's make a simple comparison.

The average living area of a house in Flanders (Belgium) is roughly 160 m<sup>2</sup>. When comparing **the environmental impact** of producing ceramic tiles versus high pressure floors, here's what you can expect:

ceramic tiles

1760 kg

of CO<sub>2</sub> released into the atmosphere.

high pressure floors

640 kg

of CO<sub>2</sub> captured into the planks.



This means 2400 kg less CO<sub>2</sub> is released into the atmosphere. Having trouble picturing what that means? Let us help!

You can compare this to ...



driving
22 000 km
with your car.



printing
24 000 000
sheets of paper.



watching
130 000 000
'half-hour' series on Netflix.





### Recycled kraft paper

The top layer contains 2 kraft papers impregnated with certain resins. These layers are primarily **made from recycled paper** and are produced locally in Norway.

### A strong lock with a smaller footprint

AluLoc Prime, featuring on the short side of Grand Avenue and Grand Majestic, is made from 100% recycled polymer and has **four times lower emissions** than the aluminium used for the entire click system. Additionally, we use less material which decreases weight and enhances transport and logistics efficiency.

### **PEFC-certified**

Our high pressure floors are PEFC-certified (Programme for the Endorsement of Forest Certification), supporting the promotion of **Sustainable Forest Management**.



### Made with love, in Norway

Every high pressure floor is made in Norway – a label we're proud to wear. The entire creation process, **from concept and design to manufacturing and packaging**, takes place in our plant in Lyngdal, Norway, under the careful eye of our dedicated experts.





# **Questions?**We've got answers.

There are a lot of things to think about when choosing and planning to install a new floor. And maybe you've still got some questions left unanswered. Myfloorstyle has the **inspiration and information** to make your decoration journey a true joy.

With Myfloorstyle, we guide you through every step towards your dream floor. We threw our experience and expertise on the table to answer all your flooring and interior questions.

### Find the answers in 3 categories:



### **Choosing my floor**

Find out which floor best suits your interior and lifestyle.



### Interior & colour

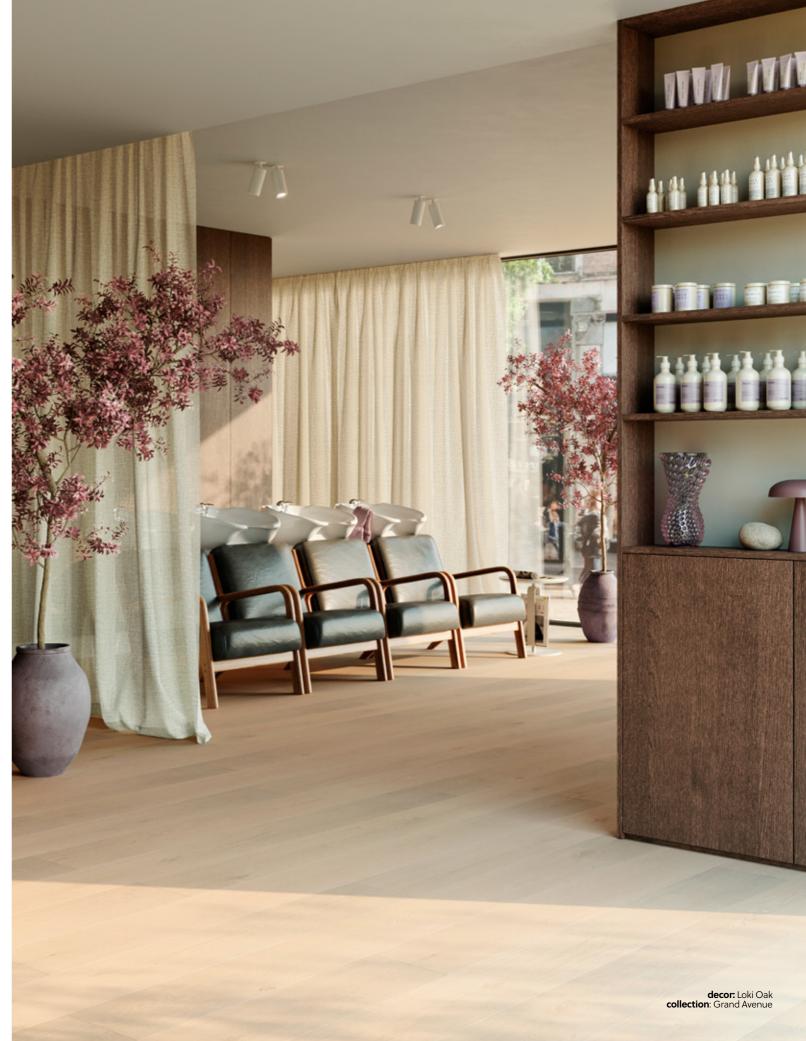
Discover which styles and decorations are best put together to create your dream interior.



### **Practical advice**

You've choosen your floor, but still have practical questions? Here you will find the answers you are looking for.





# Found your dream floor?

Write it down here

COLLECTION(S)		
/ original.	/ grand avenue.	/ grand majestic.
□ core □ comfort	□ core □ comfort	□ comfort
DECOR NAME(S)		
REFERENCE NUMBER(S)	You'll find	the reference number on p. 18-26
THESE ARE MY ROOM MEAS	UREMENTS	length x width (metres)
x	=	m²
x	=	m²
SQUARE METRES OF FLOORI	NG REQUIRED	
I'LL NEED THESE ACCESSORI	ES You'll	find the full overview on p. 32-37



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We'd love to see your new floor! Share it on social media with #MyBerryAlloc.

### Floors for moments of joy.

BERRY ALLOC

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