



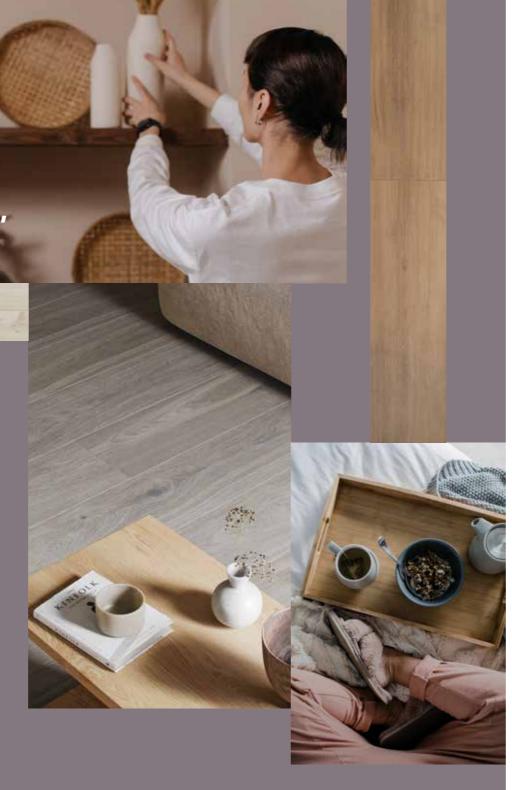
Pick a size 9

The Collection
Original 11
Grand Avenue 16
Grand Majestic 21

Made for public spaces 24
Pick your accessories 30
Technical info 33

Our planet, our priority

Floors for all spaces



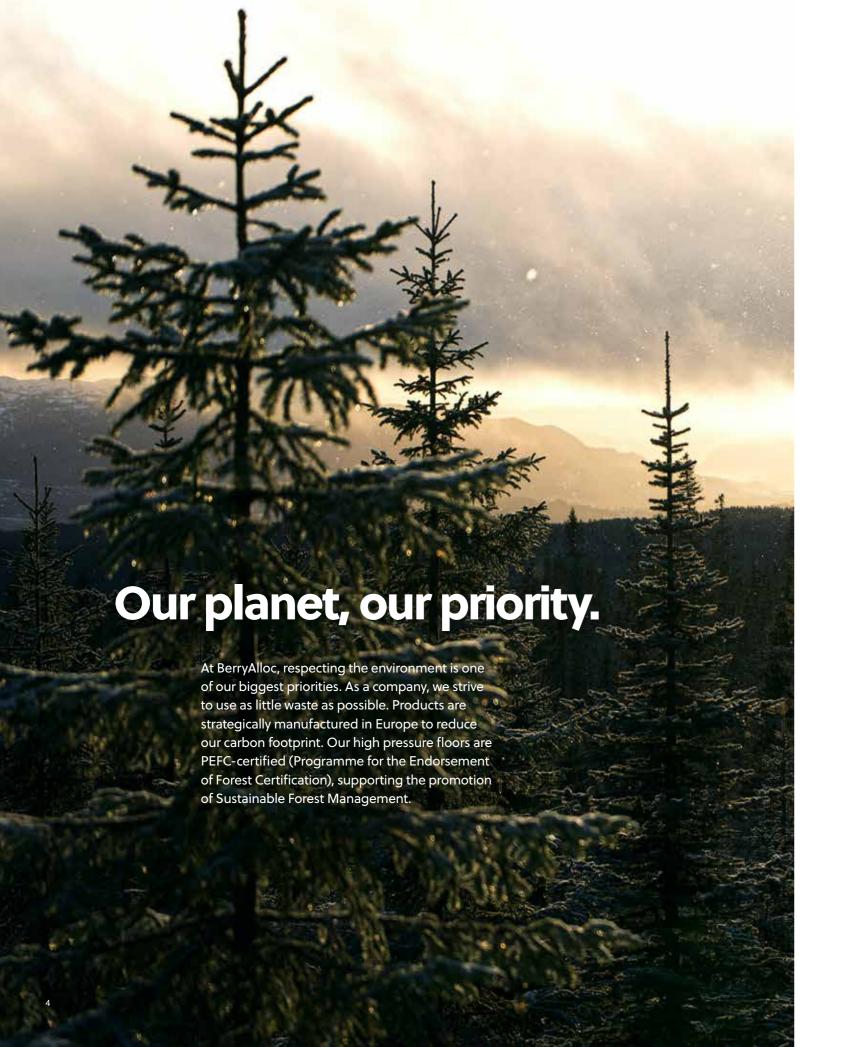
Strong moments. Beautiful moments.

The influence of Norway's majestic panorama can be felt in all BerryAlloc high pressure floors, crafted to deal with extremes. Incredibly tough yet exceptionally beautiful, our high pressure floors will help you create your picture-perfect room.

From breathtaking Nordic ravines to the buzzing streets of Paris, and everywhere in between: our designers have looked far and wide to create a collection to inspire new experiences.

Do you have a specific interior look in mind? There's a big chance you'll find what you're looking for here. With 74 decors spread over three different collections, you can choose between an extensive selection of wood, stone, or concrete. There are also several formats available, from standard size to extra-long and extra-wide.

At BerryAlloc, we prioritise high quality and design, because you deserve nothing less. Let happiness inside with our high pressure floors. After all, our floors are made for moments of joy. Carefree moments of joy.





Innovation and quality for a healthier home.

Ensuring a healthy indoor air quality is one of our biggest priorities – we want you to be happy and healthy! That's why we produce our floors with as little VOCs (Volatile Organic Compounds) as possible and to this day, our patented systems are abundant in ecofriendly features. On top of these achievements, we also established a strict policy to ban the use of tropical timber.

Every high pressure floor is made in Norway – a label we're proud to wear. Coming from the land of majestic nature, there's no doubt that our high pressure floors reflect the beauty and strength of Scandinavian design and technology. The entire creation process, from concept and design to manufacturing and packaging, takes place in our plant in Lyngdal, Norway, under the careful eye of our dedicated experts.



Floors for all spaces.

... and for all kinds of lifestyles, too. That's why our high pressure floors are tough. These premium quality floors will withstand all of life's daily challenges, whether you're dealing with high traffic in a commercial space or spending time at home with family, friends, and pets. Discover the main qualities that make these floors so long-lasting.





Extremely impact resistant

Whoops, something heavy fell on the floor. No worries! The thick, high quality surface has a super-strong protection layer. It can withstand serious impact and still remain mark-free and undamaged.



Scratch resistant

An AC6 wear layer offers the highest protection available in this class. These floors are extremely scratch and stain-resistant, so completely suited for intense commercial traffic or a busy home life.



Easy to install

The strongest lock and the easiest installation system! Just push down the planks and our patented aluminium lock fixes the plank into place. Super simple and ready in no time.



Easy to maintain

Our high pressure floors require minimal effort and are very easy to clean. They will remain in pristine condition for years to come.



SilentSystem

With a sound-absorbing underlay attached underneath the floor board, noise is reduced by more than 19 decibels. Plus, the built-in underlay means you don't have to worry about choosing and installing a separate underlay. All-in-one for a smooth and simple installation.



Water resistant

Spilled something on the floor? Did the rain get inside? No problem. The robust water-resistant top layer protects both the surface and the bevels. The product core is fully water resistant as well.



Lifetime warranty

Rigorously tested for strength, water resistance, impact damage, fading and discolouration, as well as stability and wear, we wholeheartedly confirm that this floor meets the conditions of a lifetime warranty for residential use. Totally in love with your floor? You can even take it with you to your next home and re-use it there. Long-lasting and sustainable!

Pick a size.

Our Grand Majestic and Grand Avenue collections will undoubtedly make your room look even more grand with XL plank sizes. Or would you prefer a more standard size? Then the Original collection is what you're looking for.



Pick a surface.



oiled touch

A soft, matt surface with a warm glow and an inviting feeling.



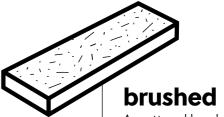
A detailed wooden vein structure for an elegant look and feel.



A detailed wooden vein structure combined with a uniquely matt surface.



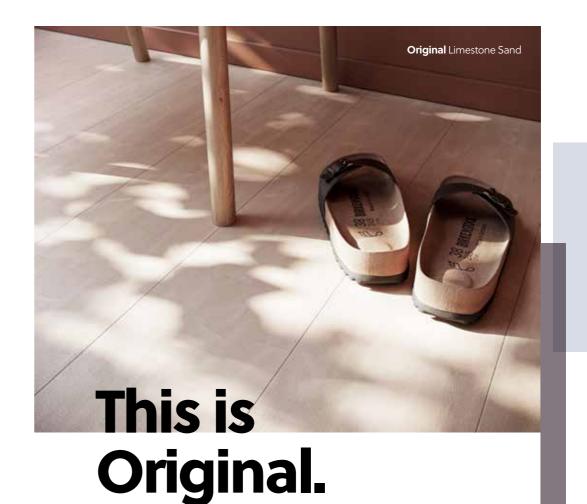
A realistic and naturallooking matt surface to enhance our stone and concrete designs.



A matt and brushed surface with a discrete structure for a natural touch.

g





Original – the collection that started the legacy of our BerryAlloc high pressure floors, and the most accessible way to enjoy their world-class strength.

With its 44 decors, this collection will take you on a global adventure in style. Find your favourite colour amongst various wood and stone designs. Looking for a shipdeck pattern? Or a sleek, concrete look? Our Original collection has it all, bringing a unique look and authentic feel to busy homes and businesses.

/ original.



extreme scratch & impact resistant



water resistant



Voss Oak 62002007 2 bevels Wood structure oiled touch Skirting 63001971 T-profile 63001989



Light Oak 62001355 Beach Oak 62002120 2 bevels 4 bevels Wood structure Wood structure oiled touch oiled touch Skirting 9320-8531 T-profile 9411-8531 Skirting 63002935 T-profile 63002966



Elegant Natural Oak 62001238 2 bevels Wood structure oiled touch Skirting 9320-4471 T-profile 9411-4471



White Pine 62001354 4 bevels Wood structure oiled touch Skirting 63002296 T-profile 63002298

Amber Oak

No bevels

oiled touch

Wood structure

Skirting 63002932 T-profile 63002963



Blonde Oak 62002137

No bevels

oiled touch

Wood structure

Golden Oak 62002129 4 bevels Wood structure oiled touch Skirting 63002934 T-profile 63002965



Wood structure oiled touch Skirting 63002929 T-profile 63002960



Canyon Light Oak 62001358 2 bevels Wood structure oiled touch Skirting 9320-8520 T-profile 9411-8520



Berlin Oak 62001420 2 bevels Wood structure Skirting 9320-8520 T-profile 9411-8520



HighTech

Loc

Bond Oak 62001380 2 bevels Wood structure oiled touch Skirting 63002937 T-profile 63002968 Skirting 63001978 T-profile 63001996



Oslo Oak 62001382 4 bevels Wood structure oiled touch Skirting 9320-4411 T-profile 9411-4411



62002123 2 bevels Wood structure oiled touch Skirting 63002938 T-profile 63002969



4 bevels Wood structure oiled touch Skirting 63002930 T-profile 63002961



Butterscotch Oak

Wood structure

62002122

oiled touch

2 bevels



Chicago Elm 62001361 2 bevels Wood structure oiled touch Skirting 63001658 T-profile 63001659



2 bevels

oiled touch

Copenhagen Oak 62002005 2 bevels Wood structure Wood structure oiled touch Skirting 9320-4401 T-profile 9411-4401 Skirting 63002940 T-profile 63002971



Elegant Soft Grey Oak 62001352 2 bevels Oiled touch Skirting 9320-4461 T-profile 9411-4461

13

Wood structure oiled touch Skirting 63002936 T-profile 63002967

12

Dune Oak 62002121

2 bevels

Spring Oak 62001357

oiled touch

Wood structure

Skirting 9320-4491 T-profile 9411-4491

2 bevels

/ original.



Pecan Oak 62002124 2 bevels Wood structure oiled touch Skirting 63002939 T-profile 63002970



Havana Oak 62002136 4 bevels Wood structure oiled touch Skirting 63002931 T-profile 63002962

White Oak 2 str

Skirting 9320-5113 T-profile 9411-5113

62001384

No bevels

Oiled touch



Manhattan Oak 62001360 2 bevels Wood structure oiled touch Skirting 9320-8530 T-profile 9411-8530

Skagen Oak 2 Str 62001385

Skirting 63001971 T-profile 63001989

No bevels

Oiled touch



 New Age Walnut
 Si

 62002126
 62

 No bevels
 No

 Wood structure
 Wo

 Skirting
 63002954

 T-profile
 63002985

 T T

White Oiled Ash 3 str

Skirting 9320-5113 T-profile 9411-5113

62001394

No bevels

Oiled touch



Silver Oak 2 str 62001397 No bevels Wood structure oiled touch Skirting 63002297 T-profile 63002299



Wood structure

oiled touch

Classical Oak 3 str 62002139 No bevels Wood structure Skirting 9320-8520 T-profile 9411-8520



Hasta La Vista 62001404 No bevels Brushed Skirting* 9320-4411 T-profile* 9411-5522



Limestone Sand 62002132 20 x 40 cm Low gloss concrete Skirting 63002944 T-profile 63002975



Limestone Grey 62002131 20 x 40 cm Low gloss concrete Skirting 63002943 T-profile 63002974



Blackstone 62002130 20 x 40 cm Low gloss concrete Skirting 63002942 T-profile 63002973



 Dolomites
 Himalaya

 62002142
 62002143

 No bevels
 No bevels

 Low gloss concrete
 Low gloss concrete

 Skirting
 63002946

 T-profile
 63002977

 T-profile
 63002978



Atlas 62002141 No bevels Low gloss concrete Skirting 63002945 T-profile 63002976



Light Oak Shipdeck
62001356
Shipdeck Shipdeck 2 str
62001396
Wood structure oiled touch
Skirting 9320-8531
T-profile 9411-8531
White Oiled Oak
Shipdeck 2 str
62001396
Wood structure oiled touch
Skirting 9320-8531
Skirting 9320-3675
T-profile 9411-3675



Bergen Oak Shipdeck 62002013 Shipdeck Wood structure oiled touch Skirting 63001976 T-profile 63001994



Oiled Teak Shipdeck 2 str 62001393 Shipdeck Oiled touch Skirting 9320-4862 T-profile 9411-4862

Find your dream floor.

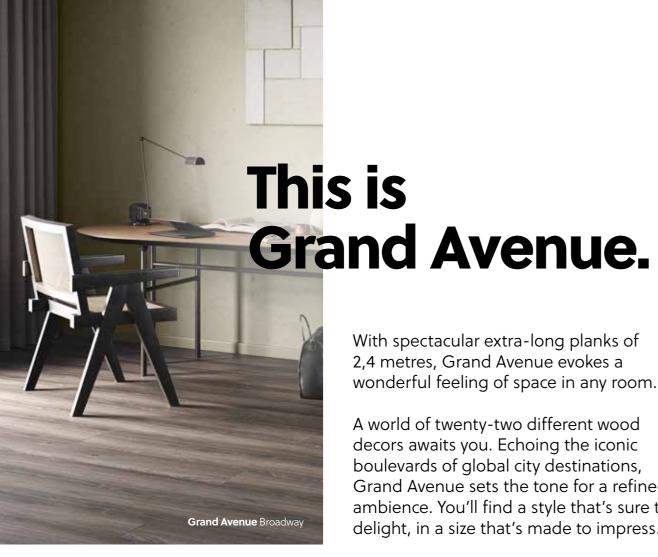
Skirting 9320-5522 T-profile 9411-5522

No bevels

Smoked Oak 2 str 62001390

Wood structure oiled touch

(*) Not 100% matching.



With spectacular extra-long planks of 2,4 metres, Grand Avenue evokes a wonderful feeling of space in any room.

A world of twenty-two different wood decors awaits you. Echoing the iconic boulevards of global city destinations, Grand Avenue sets the tone for a refined ambience. You'll find a style that's sure to delight, in a size that's made to impress.

Bring the world into your living room and walk the star-studded global promenades every day with this first-class collection.





/ grand avenue.







water resistant







La Rambla 62002592 4 bevels Wood structure oiled touch Skirting 9320-5581 T-profile 9411-5581



Magnificent Mile 62002595 4 bevels Wood structure oiled touch Skirting 63001658 T-profile 63001659



62002602 4 bevels Wood structure Skirting 63002956 T-profile 63002987



4 bevels Wood structure oiled touch Skirting 9320-4401 T-profile 9411-4401



4 bevels Wood structure Skirting 63000758 T-profile 63000764



Wood structure oiled touch Skirting 63002952 T-profile 63002983



Sunset Boulevard 4 bevels Wood structure oiled touch



Leninsky Prospekt 62002599 Wood structure oiled touch Skirting 63002953 T-profile 63002984



Rodeo Drive 62002560 4 bevels Wood structure oiled touch Skirting 63000756 T-profile 63000769



Ku'Damm 62002579 4 bevels Wood structure oiled touch Skirting 9320-8520 T-profile 9411-8520



Potsdamer 62002594 62002605 4 bevels Wood structure Wood structure Skirting 9320-8520 T-profile 9411-8520 oiled touch Skirting 63002957 T-profile 63002988



4 bevels Wood structure oiled touch Skirting 63000757 T-profile 63000770



Royal Mile 62002604 4 bevels Wood structure oiled touch Skirting 63000754 T-profile 63000762



Penny Lane 62002589 4 bevels Wood structure oiled touch Skirting 63000755 T-profile 63000763



Champs Elysées 62002559 4 bevels Wood structure oiled touch Skirting 9320-8541 T-profile 9411-8541



La Fayette 62002593 4 bevels Wood structure Skirting 9320-8541 T-profile 9411-8541



4 bevels Wood structure oiled touch Skirting 63002955 T-profile 63002986



Skirting 63002296 T-profile 63002298

What's your colour?



Abbey Road 62002598 4 bevels Wood structure oiled touch Skirting 9320-4411 T-profile 9411-4411



4 bevels

Embassy Row 62002596 4 bevels Wood structure oiled touch Skirting 9320-4461 T-profile 9411-4461



Ginza 62002600 4 bevels Wood structure oiled touch Skirting 63002954 T-profile 63002985



Broadway 62002588 4 bevels Wood structure oiled touch



This is Grand Majestic.

The name of this collection says it all: awe-inspiring sizes and supreme quality.

With its 2,4 metres long and 30 cm wide planks, Grand Majestic creates a wonderful feeling of open space. The eight different decors capture realistic wood structures and beautiful designs, topped off with a glamorous oil finish.

This collection fully captures the calming influence of nature with the strength to handle everything life throws at it.

/ grand majestic.



Etna Dark Brown 62002609

4 bevels Wood structure oiled touch Skirting 63002837 T-profile 63002843



Etna Brown 62002608 4 bevels Wood structure oiled touch

Skirting 63002836 T-profile 63002842



Etna Light Brown 62002607 4 bevels Wood structure oiled touch



4 bevels Wood structure oiled touch Skirting 63002835 T-profile 63002841 Skirting 63002948 T-profile 63002979



Embrace the majesty of nature.



Katla Natural Honey 62002567

4 bevels Wood structure oiled touch



Wood structure oiled touch



Katla Arctic 62002612 4 bevels Wood structure oiled touch















Made for public spaces.

There is no floor more suitable for public spaces than the world's strongest floor. The unique qualities of a high pressure floor allows it to withstand intense traffic while remaining in tip-top shape. Discover the floors that work best in this setting: they're ready to take on restaurants, hotels, shopping malls... even airport terminals!

/ original.



Classical Oak 3 str 62002139 No bevels Wood structure Skirting 9320-8520 T-profile 9411-8520



Limestone Grey 62002131 20 x 40 cm Low gloss concrete Skirting 63002943 T-profile 63002974





Blackstone 62002130 20 x 40 cm Low gloss concrete Skirting 63002942 T-profile 63002973



New Age Walnut 62002126 No bevels Wood structure Skirting 63002954 T-profile 63002985



Dolomites 62002142 No bevels Low gloss concrete Skirting 63002946 T-profile 63002977



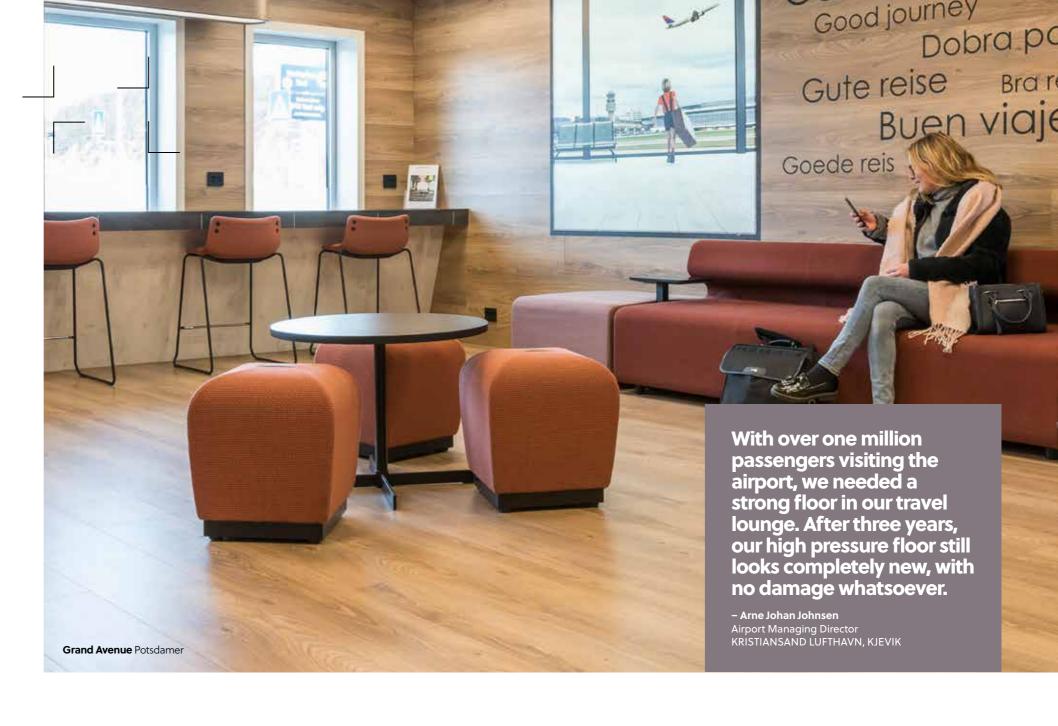


Skirting 63002944 T-profile 63002975

Himalaya 62002143 No bevels Low gloss concrete Skirting 63002947 T-profile 63002978



62002141 No bevels Low gloss concrete Skirting 63002945 T-profile 63002976



/ grand avenue.



Maiden Lane 62002602 4 bevels Wood structure Skirting 63002956 T-profile 63002987



La Fayette
62002593
4 bevels
Wood structure
Skirting 9320-8541
T-profile 9411-8541



Potsdamer 62002594 4 bevels Wood structure Skirting 9320-8520 T-profile 9411-8520



Madison Avenue 62002591 4 bevels Wood structure Skirting 63000758 T-profile 63000764

Made for public spaces.

Our sustainability certifications

Our high pressure floors carry a number of sustainability certifications. Discover them below.

Environmental Product Declaration (EPD)

A product-specific EPD in accordance with the ISO 14025 and EN 15804. The EPD declaration number is EPD-BAC-20150179-CBA1-EN.

BREEAM INTERNATIONAL

High Pressure Floors contribute by earning up to 17 BREEAM credits in 5 different categories.

Nordic Ecolabelling Portal

The Grand Majestic, Grand Avenue, and Original products are listed in the construction material database used for buildings with the Nordic Swan Ecolabel.

Did you know?

Our high pressure floors have an AC6 overlay, which makes them very resistant against wear and tear.



PEFC

All our wood is sourced from sustainably managed forests (PEFC Certified) that meet the strictest environmental, social, and economic requirements.

M1

Granted by the Building Information Foundation RTS sr.

Other certifications

CE, REACH, ISO 9001 (quality management), ISO 14001 (environmental management), fire resistance class Bfl-s1, phthalate-free.

Pioneering technology

In 1996, our HPF plant revolutionised the flooring industry with the first glue-free locking system.

The supreme technology is a key reason why these floors are ideal for commercial use.



extreme scratch & impact resistant

water resistant

SilentSystem



easy maintenance



easy installation





large areas



10 years warranty commercial



Reference list

reference	location	collection	m²
Premium Apple dealers*	worldwide	Original	5000 m²
Volkswagen*	worldwide	Original	80 000 m²
Heathrow Airport	London, UK	Original	180 m²
AC Bella Sky Hotel	Copenhagen, Denmark	Original	10 000 m²
Crowne Plaza Hotels	Istanbul, Turkey	Original	6000 m²
Caresse Resort & Spa	Bodrum, Turkey	Original	5000 m²
Kjevik Airport Kristiansand	Kjevik, Norway	Grand Avenue	200 m²
Madrid Airport	Madrid, Spain	Original	900 m²
Sandton Hotel Ghent	Belgium	Original	1000 m²
Emerald Harmony Cruise Ship	Vietnam	Grand Avenue	1 551 m ²
Riviera Marriott Hotel	Monaco, France	Original	2000 m²

 $(\mbox{\ensuremath{^\star}})$ in a selected number of shops worldwide





Pick your accessories.

Matching skirtings & T-profiles



60 mm matching skirting

Creates a perfectly matched wall finish. Installation: nail, glue, or clips. 2400 x 14 x 60 mm (L x W x H)



T-profile, matching

Matching transition profile between two floors of the same height. Adjustable to heights of 9 – 13 mm. Suitable for all our high pressure floors. $2400 \times 44 \text{ mm } (L \times W)$



Skirting clips

Easily install and remove skirtings without damaging your walls. Perfect for when you want to redecorate.

Aluminium silver technical profiles



Alu reducer profile

Ensures a seamless connection between floors of different heights or types (tiles, carpet, etc.).

Adjustable to floors of heights 7 – 12,3 mm.

2000 x 46 x 11,7 mm (L x W x H)



Alu T-profile

Seamlessly connects two floors and hides expansion gaps. Adjustable to floors of heights 7-12,3 mm. $2000 \times 31,5$ mm (L x W)



Alu end profile

A neat finish for the edges of your high pressure floor. Adjustable to floors of heights 7 - 12,3 mm. $2000 \times 20 \times 7 - 12,3$ mm (L x W x H)



Stairnose

Fits all BerryAlloc floors with a thickness between 7 – 14 mm. It is perfectly adapted to our high-tech locking system, and is mounted with overlap on our other floors. Available in two lengths: 1 metre and 2,4 metres.

Installation & maintenance products



Cleaner Ultra

The ideal cleaning product to maintain your high pressure floor. This antibacterial high pressure floors cleaner is suitable for first-time maintenance and regular use. Rinsing is not necessary. 1 litre.



Starter Kit

The spacer blocks help maintain the correct distance between walls and floor during installation. The metal pull bar simplifies installation on the final plank of each row.



Tapping Block

Used to install the BerryAlloc Original floors (HighTech Loc). Helps avoid damage to the locking system.



Fillertwine

A base for sealant. Use Fillertwine to fill in all the gaps in the expansion joints to allow the floor to shrink and expand.

Moisture barrier underlay

The moisture barrier underlay must always be used when installing BerryAlloc high pressure floors on top of PVC, linoleum, ceramic tiles, cement, and concrete surfaces.



Technical info.

	Original	Grand Avenue	Grand Majestic
Lock system	HighTech Loc	AluLoc Prime	AluLoc
Residential use	class 23	class 23	class 23
Commercial use	class 34/AC6	class 34/AC6	class 34/AC6
Residential warranty	lifetime	lifetime	lifetime
Commercial warranty	10 years	10 years	10 years
Plank size (l x w)	1207 x 198 mm	2410 x 241 mm	2410 x 303 mm
Thickness	11 mm (incl. SilentSystem)	12,3 mm (incl. SilentSystem)	12,3 mm (incl. SilentSystem)
Box	8 planks – 1,9119 m² – 16,7 kg	4 planks – 2,3232 m² – 23,8 kg	3 planks – 2,1907 m² – 22,3 kg
Pallet	36 boxes – 68,83 m² – 622 kg	39 boxes – 90,61 m² – 959 kg	42 boxes – 92,01 m² – 977 kg

Please refer to our website for the full technical data sheet: www.berryalloc.com

Notes.





high pressure floors.

Floors for moments of joy.

BERRY ALLOC

Alloc AS

Fiboveien 26 4580 Lyngdal, Norway T 38 34 22 00 info@berryalloc.com

berryalloc.com